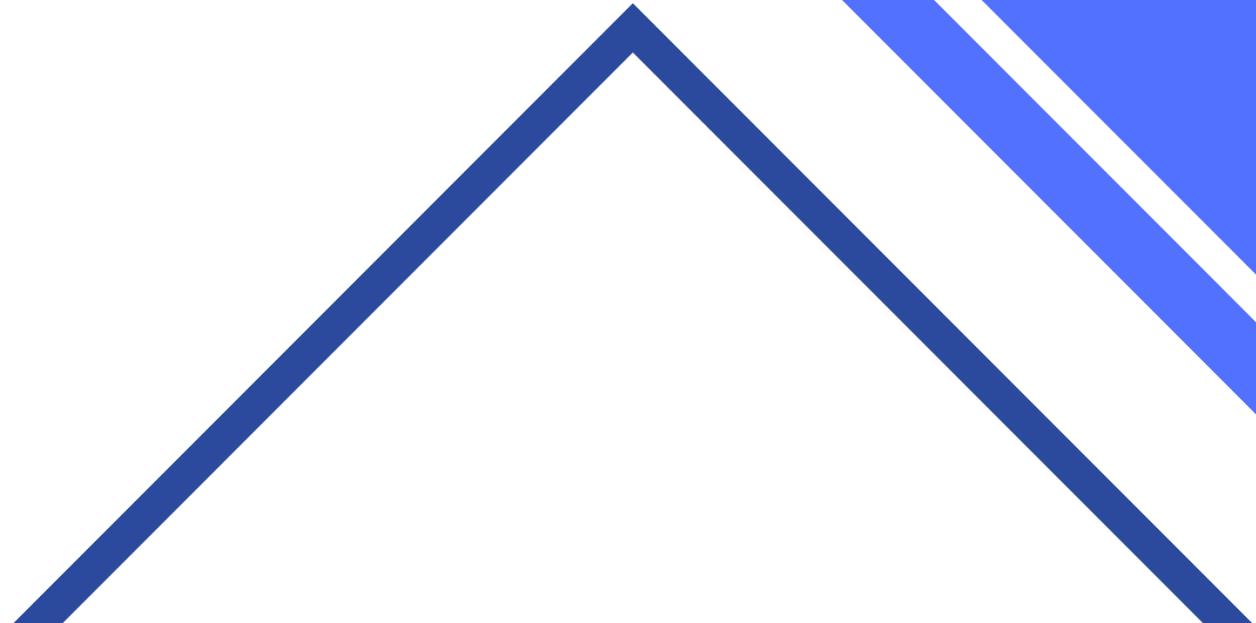
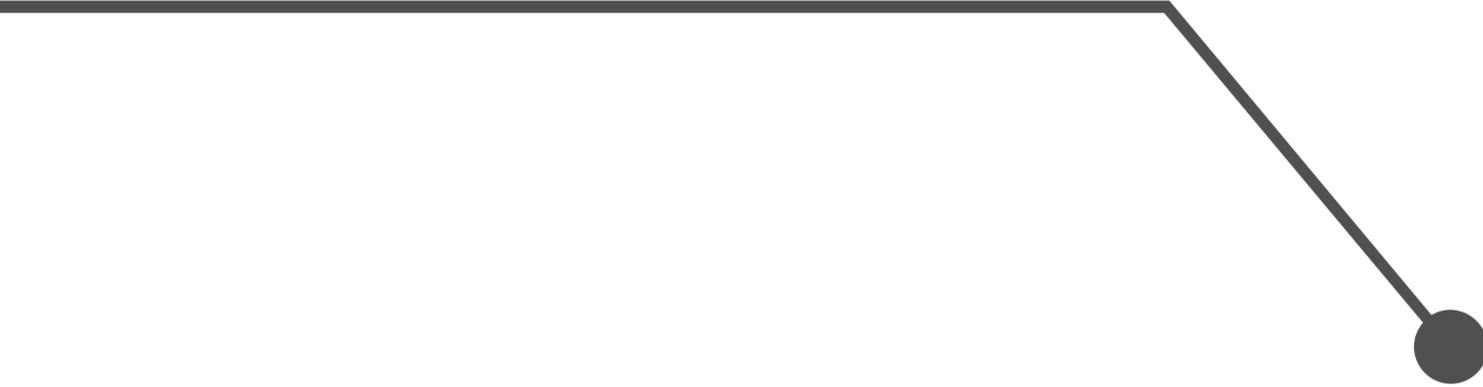


W3CPLATFORM.COM



W3C PLATFORM



ABOUT US

AN INDEPENDENT CREATIVE AND TECHNOLOGY AGENCY MADE UP OF MAKERS AND DOERS, FREE THINKERS AND DEEP THINKERS, PLANNERS AND DISRUPTORS, WORDSMITHS AND NUMBER CRUNCHERS, RIGHT AND LEFT-BRAINERS. WE HAVE THE SINGULAR PRIVILEGE OF REPRESENTING SOME OF INDIA'S MOST ICONIC BRANDS ACROSS LIFESTYLE, BANKING, HEAVY INDUSTRY, EVENT TECHS AND EDUCATION. THE LIST KEEPS GROWING...

WE WORK ON A SINGLE MOTTO - MAKE IT WORK. WE CHOOSE TO TAKE ON UNIQUE, CHALLENGING BRIEFS THAT WE FEEL CAN DRIVE A BRAND FORWARD, OR TURN ONE AROUND, OR TAKE IT TO THE NEXT LEVEL.





WHY CHOSE US ?

CHOOSING A DIGITAL AGENCY TO HELP YOU ACHIEVE YOUR ONLINE MARKETING GOALS CAN BE A DAUNTING TASK. HERE ARE SOME REASONS WHY YOU SHOULD CHOOSE US AS YOUR DIGITAL AGENCY:

- Expertise and experience.
- Customized solutions.
- Data-driven approach.
- Collaborative approach.
- Full-service agency.

SERVICES

1 WEBSITE DEVELOPMENT

2 APPLICATION DEVELOPMENT

3 DIGITAL MARKETING

4 SOCIAL MEDIA MANAGEMENT



1

**WEBSITE
DEVELOPMENT**



E - COMMERCE WEBSITES

We develop e-commerce websites that are designed to sell your products or services online. Our e-commerce websites are optimized for search engines and designed to be easy to use, allowing your customers to find and purchase products quickly and easily.

CORPORATE WEBSITES

We develop corporate websites that are designed to showcase your business and its services. Our corporate websites are designed to be visually appealing and easy to navigate, making it easy for your customers to find the information they need.

CUSTOM WEB APPLICATIONS

We develop custom web applications that are designed to meet your specific business needs. Our web applications are designed to be user-friendly and easy to use, allowing you to streamline your business processes and improve productivity.

LANDING PAGES

We develop landing pages that are designed to convert visitors into customers. Our landing pages are optimized for search engines and designed to be visually appealing, ensuring that your visitors take action.

PORTFOLIO WEBSITES

We develop portfolio websites that are designed to showcase your work and services. Our portfolio websites are designed to be visually appealing and easy to navigate, making it easy for your customers to see your work and get in touch with you.

BROCHURE WEBSITES

These are simple websites that act as an online brochure for your business. They typically include information about your products and services, as well as your contact details and provide detailed reports on key metrics such as website traffic, conversions, and revenue.

2

**APPLICATION
DEVELOPMENT**



NATIVE MOBILE APPLICATIONS

These are mobile applications that are developed specifically for iOS or Android devices. They provide a seamless user experience and can take advantage of the unique features of each platform.

WEB APPLICATIONS

These are applications that run in a web browser and do not require installation on a user's device. They are accessible from any device with an internet connection and can be designed to work offline as well.

ENTERPRISE APPLICATIONS

These are applications that are designed for internal use within a business or organization. They can be used for managing inventory, customer relationships, or other business processes.

3

**DIGITAL
MARKETING**



SEARCH ENGINE OPTIMIZATION (SEO)

Our SEO services are designed to help your website rank higher in search engine results pages (SERPs). We conduct thorough keyword research, optimize your website's content and structure, and build high-quality backlinks to improve your website's authority and credibility.

PAY-PER-CLICK (PPC) ADVERTISING

We create and manage effective PPC campaigns that drive targeted traffic to your website. We use a combination of keyword research, ad copywriting, and landing page optimization to ensure that your ads reach the right people at the right time.

SOCIAL MEDIA MARKETING

Our social media marketing services help businesses build a strong social media presence, engage their audience, and drive traffic to their website. We create and share high-quality content on social media platforms and use paid social media advertising to increase reach and visibility.

CONTENT MARKETING

We create and distribute high-quality content that attracts, engages, and converts your target audience. Our content marketing services include blog writing, infographics, videos, and other types of content that educate, entertain, and inform your audience.

EMAIL MARKETING

Our email marketing services help you nurture leads, build relationships with your audience, and drive conversions. We create and send personalized email campaigns that deliver the right message to the right person at the right time.

BULK SMS MARKETING

Our excellent service is supported by all the necessary technology and expertise to expand the existing business, attract new clients, and resolve service issues with round-the-clock customer support.

4

**VIDEO
PRODUCTION**



BRAND VIDEOS

These videos are designed to tell the story of your brand and showcase your products or services.

PROMOTIONAL VIDEOS

These videos are designed to promote a specific product or service and generate leads or sales.

EVENT VIDEOS

These videos capture the highlights of your event and allow you to share the experience with those who were unable to attend.

CONTACT US



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